Anthem Whole Health Connection
Vision and medical plans working together

At Anthem, we believe when it comes to the health of your employees, the big picture is the better picture. And by looking at a person’s — or a population’s — health data, and connecting the dots between vision and medical plans, you can improve outcomes and reduce costs. That’s because better data plus better insights equals better care.

Anthem Whole Health Connection™ gives providers the best and most complete picture of your employees’ health.

It links our Blue View Vision™ plans with our health plans, making it easy for doctors and other health care providers to share information and coordinate care. We call this Integrated Population Health Management. It sounds so simple and it is — yet it’s an extraordinary idea. Every time an employee gets care through an Anthem plan, it becomes part of their health history. That includes checkups, eye exams, lab tests, prescriptions and more.¹

This means:
- Eye doctors, primary care doctors, nurse care managers and other providers can share data and insights, and coordinate care.
- Network eye doctors can deliver better care because they can view relevant patient health information online and see anything that may have changed, including prescriptions.¹
- Anthem can identify possible gaps in care by connecting the dots between the patients’ claims and their medical history. For example, an eye doctor can view an online care alert about a patient and remind him or her to get a necessary test.
- Based on the types of services patients get from vision and medical providers, we can identify those at risk for certain conditions and enroll them in one of our special Care Management programs for diabetes and heart disease. This gives your employees extra support, including preventive care reminders and access to nurse coaches who can help them manage their ongoing conditions.

Detecting early signs

Eye doctors can detect early signs of some conditions including diabetes, high blood pressure, high cholesterol and heart disease — by looking at the retina and blood vessels in the eye. Early detection can help avoid more serious problems and reduce health care costs.²⁻⁵

3.2 MILLION
vision claims analyzed with population health metrics annually²
A quick look at how Anthem Whole Health Connection can make a difference.

Robert visited his optometrist because of problems with blurry vision. After reviewing his health history, the optometrist identified Robert’s allergy medicine as the likely cause. During the exam, the doctor also detected clinical signs of diabetes. After reviewing his claims, Anthem contacted Robert and enrolled him in a diabetes Care Management program. Through this program, Robert made lifestyle changes that improved his health and reduced future medical costs up to 20%.

Vision made clear. Health made whole.

Anthem Whole Health Connection connects vision and health plans so doctors can work together to help your employees get and stay healthier. Choose Anthem’s vision and medical plans for health made whole.

To learn more, call your producer or Anthem Sales representative or visit anthem.com/specialty.